

**Application Guideline for**  
**“Household Survey on Religiosity and Female Labor Force**  
**Participation in Urban Pakistan, Phase II” Commissioned by**  
**IDE-JETRO**

April 18, 2024  
Susumu Kataoka  
President, Japan External Trade Organization

**APPLICATION GUIDELINE**

All of applicants should apply in accordance with this guideline, with recognition about contents of this specification.

**1. Proposal Form Submission**

Submit the Proposal Form in which all necessary items are filled, following the instruction stipulated above clauses by the deadline shown below by e-mail or mail/courier service.

[R\\_promo1@ide.go.jp](mailto:R_promo1@ide.go.jp)

3-2-2 Wakaba, Mihama-ku, Chiba-shi Chiba, Japan 261-8545  
Institute of Developing Economies, JETRO  
TEL: +81-43-299-9612 FAX: +81-43-299-9731

**Application DEADLINE: 17:00 May 15, 2024 (JST=GMT+9)**

**2. Evaluation Schedule**

Accepting Proposal: April 18, 2024 ~ May 15, 2024  
Evaluation Process: May 16, 2024 ~ May 22, 2024  
Notification: by the beginning of June, 2024  
Contract: June 7, 2024

# **SPECIFICATION**

Enclosed Proposal Form shall be submitted following all requirements and conditions specified in the clauses below.

## **1. Title of the Research**

Household Survey on Religiosity and Female Labor Force Participation in Urban Pakistan, Phase II

## **2. Evaluation Criteria**

- 1) Soundness and feasibility of household tracking to collect the required data.
- 2) Systematic arrangement for the survey to submit final results by the deadline without delay.
- 3) Credibility on institutional management experience to establish the team for conducting the questionnaire survey, especially by appropriate and sufficient allocation of its personnel. Some experiences in conducting questionnaire surveys with foreign clients (e.g. universities).
- 4) Experience with household surveys with questionnaires on the related subjects.
- 5) Familiarity with the conditions of the study area such as previous survey experiences, possession of networks/resources.
- 6) Qualifications and competence of the principal researcher. Proficiency in speaking/writing/reading Urdu and English required.

## **3. Background and Objectives of the Research**

IDE-JETRO successfully completed “The Household survey on Religiosity and Female Labor Force Participation in Urban Pakistan, Phase I” with an aim to encourage young women’s labor force participation (LFP) in Lahore, Pakistan. Prior to the Phase I survey, we conducted the pilot study in Lahore to determine the target households and girls. Since our focus is on young women’s income earning opportunity in white-collar sector, we determined our target girls who can realistically think of obtaining jobs in this sector: unmarried girls who completed a minimum of 14 years of education who are currently do not work outside the home.

As various factors preventing young women’s LFP, we focus on religiosity of the fathers who usually decide their daughter’s LFP in the patriarchal society like Pakistan. During the pilot study prior to the Phase I survey, we also confirmed the usual decision makers in the household on various issues including the daughter’s LFP. In Phase II, we conduct the randomized controlled trial (RCT) targeting young women’s fathers and explore how the fathers’ religiosity affects their daughter’s LFP, followed by the immediate follow-up survey and the endline survey. As for the intervention, i.e., RCT providing the fathers with the religious information that potentially encourage or discourage women’s LFP, we ask an Islamic scholar’s consultancy. In the follow-up survey, we conduct the simple dictator game to measure the fathers’ attitude toward women’s LFP and collect the information of their knowledge on Islam teaching on women’s LFP. In the endline survey, we collect the information concerning religiosity and social norms perceived by the fathers as well as their daughters’ actual LFP and their attitude toward LFP.

#### **4. Scope of Work on the Research**

A CONTRACTOR will do the following activities:

- (1) Track the same households (N=500) completed the baseline survey in Phase I.
- (2) Conduct the intervention providing the information concerning both potentially encouraging and discouraging women's LFP followed by the immediate follow-up survey.
- (3) Track the same household (N=500) six months later and conduct the endline survey using the agreed questionnaire.
- (4) Submission of the households data (N=500) (computer-based format).

#### **5. Expected Outcome**

Data of 500 households of two surveys, follow-up survey and endline survey.

#### **6. Research Schedule**

Term of Research work:

Research work shall be conducted from June 7, 2024 to March 31, 2025.

Making a contract: June 7, 2024

Submission of the reports (specified in clause 8): February 28, 2025

#### **7. Payment method**

IDE-JETRO shall remit the amount of contract in two (2) installments as follows after receiving an invoice from a CONTRACTOR for each payment.

- (1) First payment (50% of total amount): upon the signing of the Agreement
- (2) Second and final payment: upon submission of the Report (as specified in clause 8)

#### **8. Reports**

A CONTRACTOR submits to IDE-JETRO the following by February 28, 2025.

- Data of 500 households (computer-based format).
- Summary Report minimum of 1 page in A4 paper.
- Statement of accounts and time sheets.

#### **9. Budget Estimation Guideline**

- (1) Total Budget: Maximum budget is JPY 3,675,000 which consists of Direct Expenses and Administrative Overhead.
- (2) Direct Expenses: See clause 10 for details.
- (3) Administrative Overhead: Administrative expenses on the Research activities, such as the cost on facility management and maintenance. 10 % of direct expenses is maximum.
- (4) Amount: Payment is conditional on the completion of submission specified in clause 8. If the data collected is less than 500, the amount should be reduced. Methods to reduce the amount shall be negotiated between both parties.

#### **10. General Condition of Expenditure and Account Management on the Research**

- (1) Expenditure Items

Expenditure items on the Research should be confined to the following items.

a. Honoraria for researchers

Keep daily reports describing the contents of your research to confirm the status of the work.

b. Wages and salaries for research assistants

Upon hiring research assistants, keep daily reports specifying the name of the employee and content of service, to confirm the status of work.

c. Point to Notice on Calculation of Honoraria for Researchers or Wages and Salaries for Research Assistants

A CONTRACTOR shall be required to instruct joint researchers or research assistants to take an appropriate and adequate recess (e.g. noon recess) in accordance with the labor law or the employment practice of your country.

A CONTRACTOR shall be required to exclude the rest period from the working hours of the day when a CONTRACTOR calculates the honoraria for joint researchers or wages for research assistants.

(2) Expenditure such as telecommunication and translation on the Research shall be borne within the amount of Administration Overhead.