**BRC RESEARCH REPORT No. 25** 

## New Trends and Challenges for Agriculture

## in the Mekong Region :

## From Food Security to Development of Agri-Businesses

**March 2019** 

Edited by

Shozo Sakata

Bangkok Research Center JETRO Bangkok / IDE-JETRO

Bangkok Research Center, JETRO Bangkok/IDE-JETRO 16th Fl. of Nantawan Bldg., 161 Rajadamri Road, Bangkok 10330, THAILAND

© 2019 by Bangkok Research Center, JETRO Bangkok/IDE-JETRO

All rights are reserved. No part of this publication may be reproduced in any form or by any means without prior written permission of IDE-JETRO.

## Contents

Chapter 1 Introduction: New Trends and Challenges for Agriculture in the Mekong Region Shozo Sakata

Chapter 2 Factors and challenges for export promotion of Japanese agricultural products and food Keiichro Oizumi

Chapter 3 **The Development of Agricultural Tools in Thailand: Case Studies of Rice and Maize** Paritud Bhandhubanyong and Poovadol Sirirangsi

Chapter 4 The geography of the labor-intensive fruit export industry in Southeast Asia: A case study of Thai longan Koji Kubo

Chapter 5 Investment in Agriculture in Recent Times: The Case of Vietnam Hoang Xuan Diem and Do Thi Thu Thuy

Chapter 6 The Application of Information and Communication Technologies (ICT) in Agriculture: Present Status, Opportunities, and Challenges in Vietnam Shozo Sakata