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# **Innovation in East Asia**

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**Edited by**

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## **Preface**

Innovation activities in middle-income countries are important for changing the industrial structure and becoming high-income countries. Therefore, we examine cases on the growth and innovation of Asian firms. Firstly, Gong and Jefferson show the relationship between performance and innovation activities of Chinese firms in comparison with firms in developed countries, Japan and the U.S. Secondly, Kimura examines how the technological position has changed as Chinese firms have increased the number of intellectual properties. Thirdly, Ambashi analyzes Huawei's growth strategy as the case study of a rapidly growing firm. Finally, Rattanakharnfu and Ittiphatwong show the trends in technology development of Thai firms and the policy implications to escape from the middle-income trap.

This is a report for the "The Growth and Innovation of Asian Firms" research project organized at the Institute of Developing Economies (IDE), JETRO, from April 2019 to March 2020.

KIMURA Koichiro