The Impact of Dietary Patterns on Environmental Sustainability - the Case of China

Lei LEI

COP23 Bonn, Germany

Nov 17th 2017

IDE-JETRO Institute of Developing Economies Japan External Trade Organization (Based on a published paper co-authored with Satoru Shimokawa) http://www.sciencedirect.com/science/article/pii/S1043951X17301062

Introduction

- Dietary pattern has been changed due to economic development (Fuller, Beghin and Rozelle 2007; Curtis and McCluskey 2007; Zheng and Henneberry 2009; Popkin 2014; Zhai et al 2014)
- Dietary pattern changes induce
 - Health: obesity and diet-related chronic diseases (Du et al. 2014; Xu et al. 2015)
 - Environment: burdens in air, soil and water (Alexandratos and Bruinsma 2012)
- Health outcomes tend to be more emphasized but the environmental ones, when promoting and adopting a healthy dietary pattern(Stookey et al. 2000; Harnack et al. 2002; Diethelm et al. 2012)

This Presentation Will…

- 1. Illustrates the deviations of actual diets from the Chinese Dietary Guidelines (CDG)'s recommended diets
- 2. Explores how reducing the deviations can influence environmental sustainability
 - GHG emission
 - Energy use
 - Bluewater footprint
- 3. Analyzes the current production and consumption situation of major food groups

The Chinese Dietary Guidelines (CDG)

- FAO/WHO World Declaration on Nutrition to improve the food consumption patterns and nutritional well-being of individuals and populations
- The Chinese one based on national food consumption pattern and survey of nutrition and chronic diseases



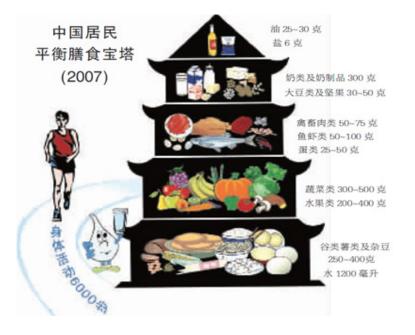
Dietary Recommendations in the 2007 CDG for General Population (Healthy Adults Aged 18 – 59 Years Old)

Source: the Chinese Dietary Guidelines 2007

	Energy Levels per person per day						
	6700kJ 1600kcal	7550kJ 1800kcal	8350kJ 2000kcal	9200kJ 2200kcal	10050kJ 2400kcal	10900kJ 2600kcal	11700kJ 2800kcal
Cereals (g / day)	225	250	300	300	350	400	450
Soybeans (g / day)	30	30	40	40	40	50	50
Vegetables (g / day)	300	300	350	400	450	500	500
Fruits (g / day)	200	200	300	300	400	400	500
Meat (g / day)	50	50	50	75	75	75	75
Dairy (g / day)	300	300	300	300	300	300	300
Eggs (g / day)	25	25	25	50	50	50	50
Seafood (g / day)	50	50	75	75	75	100	100
Cooking Oil (g / day)	20	25	25	25	30	30	30
Salt (g / day)	6	6	6	6	6	6	6

Data – China Health and Nutrition Survey (CHNS)

- Eight waves of individual-level panel data from the CHNS (1991-2011) (1989-2007)
- Focuses on the general population defined in 2007 CDG healthy adults aged from 18 to 59 years old (1600, 2800kcal)



Proportions of People Whose Consumption Level is Under, Within, and Over the CDG's Recommended Range for 5 Problematic Food Groups

	All		Year			All		Year	
		1991	2000	2011			1991	2000	2011
Vegetables					Dairy				
Under	50.5%	49.6%	37.9%	63.5%	Under	99.6%	99.9%	99.5%	99.6%
Within	35.3%	35.1%	41.8%	28.3%					
Over	14.2%	15.3%	20.3%	8.3%	Over	0.4%	0.1%	0.5%	0.4%
Fruits					Egg				
Under	88.8%	97.4%	93.7%	71.5%	Under	46.9%	65.3%	47.2%	30.4%
Within	7.6%	2.1%	4.5%	18.5%	Within	14.3%	13.9%	16.5%	14.1%
Over	3.6%	0.5%	1.7%	10.1%	Over	38.8%	20.8%	36.3%	55.4%
Meat									
Under	27.4%	38.7%	26.8%	14.4%					
Within	8.5%	6.6%	9.0%	10.7%					
Over	64.1%	54.7%	64.2%	74.9%					

Figure 1: Average Meat Consumption per person (gram/day) with CDG Recommended Range

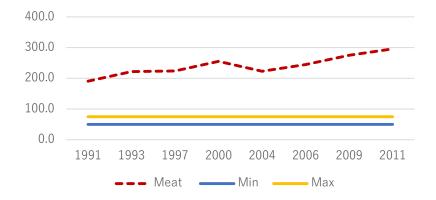


Figure 3: Average Fruit Consumption per person (gram/day) with CDG Recommended Range

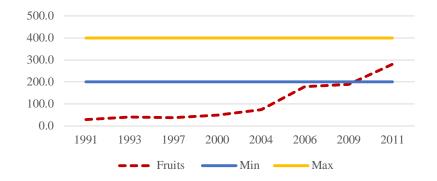


Figure 2: Average Eggs Consumption per person (gram/day) with CDG Recommended Range

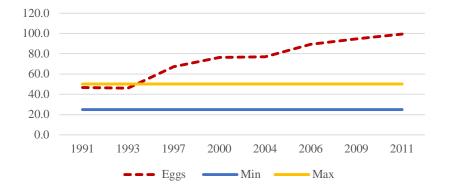
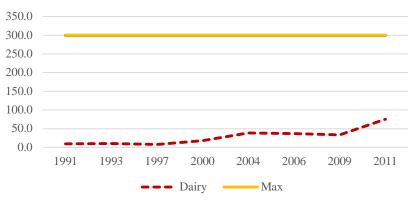


Figure 4: Average Dairy Consumption per person (gram/day) with CDG Recommended Range



Environmental Influences of Promoting the CDG's recommended Diets

- GHG emission, energy use, and blue water footprint
- Tom, Fischbeck and Hendrickson (2016) and Keoleian (2014)
 - Per-calorie index of the environmental influence for each major food group
 - Lower bound of the per-calorie environmental burdens for China

Individual-level Environmental burdens by following the CDG in 2011 (per person per day)

	Meat	Egg	Dairy	Fruits	Vegetable
GHG Emission (g)	-4.99	-0.06	1.61	0.05	0.02
Energy Use (kJ)	-7.96	-0.06	2.11	1.13	0.78
Blue Water Footprint (liters)	-91.89	-3.04	27.85	8	4.25

Nation-level Environmental burdens by following the CDG in 2011 (per year)

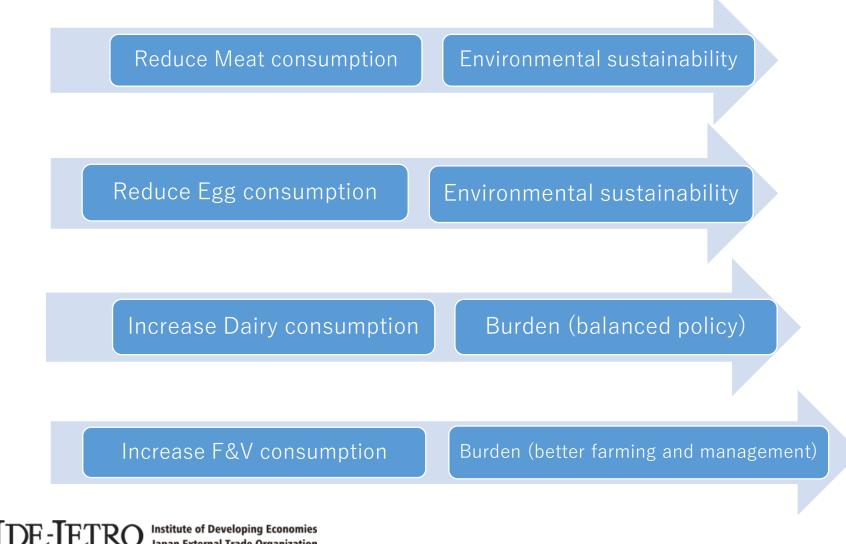
	Meat	Egg	Dairy	Fruits	Vegetable
GHG Emission (Gg)	-2447.9	-31.4	790.1	24.9	11.0
Energy Use (tJ)	-3907.1	-29.1	1036	551.9	382.1
Blue Water Footprint (tliters)	-45.1	-1.5	13.7	3.9	2.1

Nation-level Total Environmental Burdens of All Food Groups in 2011(per year)

GHG Emission (Gg)	-1653.4	15% of China's total GHG emission in 2011
Energy Use (tJ)	-1966.1	<u>2%</u> of China's total Energy Use of Agriculture sector in 2011
Blue Water Footprint (tliters)	-26.9	<u>17%</u> of China's annual average total Blue Water Footprint

(Other data source: CAIT, FAOSTAT, Water footprint network)

A healthier Diet, following the $\text{CDG}\cdots$



China's Meat Production and Consumption

- China is the largest meat consuming country, 74 million tonnes of pork, beef and poultry in 2017, around twice as much as the United States (USDA 2017)
- China is the top pork producing and a leading importing country, a leading feed importing country (Gale 2017) *heavy domestic environmental burden & shifting out the environmental burden?*
- Now the pork demand hit the ceiling (Patton 2017)

China's Dairy Production and Consumption

- Low prices depress Chinese production (over 50% dairy farms operate at a loss in 2016)
- Ability to produce more milk is limited (though recent imports of breeder cattle to improve genetic stock and increase herd numbers)
- Low international prices boost Chinese importing dairy products (97% of fluid milk from EU and New Zealand) – shifting out?
- Consumption remains stagnant (1-2% increase due to population and urbanization) but has great growth potential which has been dragged slow by food safety concerns

IDE-JETRO Institute of Developing Economies Japan External Trade Organization (Source: USDA FAS GAIN Report 16060)

China's Egg Production and Consumption

- World's largest grower of egg laying hens (number increasing) and has been the largest producer of eggs since 1996
- Exports mainly to neighboring countries at an increasing rate due to increasing international price since 2014 – *bears burden for exporting destinations?*
- Imports of shell eggs and liquid egg from the United States and Singapore – *shifting out?*

Livestock Sector - Most Environment Damaging

- Animal wastes, antibiotics and hormones, chemicals from tanneries, fertilizers and pesticides used to spray feed crops
- Specific to GHG emission (80% of the agriculture sector, 18% of total global GHG) from enteric fermentation and manure management (FAO 2013)
- Land degradation, compaction, and erosion from overgrazing

China's F&V Production and Consumption

- World's top F&V producer (half of vegetables and 30% of fruit)
- Mainly for domestic consumption, very few for exports to nearby countries (though still world's 4th and 7th by value)
- Imports mainly from Southern Hemisphere countries for regional specific products and the United States

Conclusion

- What we eat really matters for
 - Heath
 - Environmental sustainability
- Balanced policy for dietary guidelines
- Improve agricultural production and farm management
- Shorten the agri-food supply chain??

Thank you very much!