Regulation and policy diffusion of environmental/food safety standards in Asia: Challenges for inclusive trade

Kaoru Nabeshima Waseda University

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Why do we need to care about regulations?

- Developing countries strive to expand their exports
- That means that they need to comply with regulations and standards of importing countries.
- In some cases, if they are able to ship their products from their countries, they could face rejections at the borders of importing countries, because they do not meet the regulations.

Challenges of Import Rejections

- In 2013, an estimated US\$9328 million worth of agriculture and food products (all food and feeds) were rejected at the borders of four markets (Australia, EU, Japan, and US).
- The reasons for these rejections are because the products are not complied with the food safety regulations in these markets.
 - In particular, residual traces of agricultural chemicals and veterinary drugs
- The border rejections are just a tip of an iceberg.
 - A larger amount of potentially exportable goods are rejected within the supply chain

What can developing countries do?

- Some, try to improve their regulatory (and standard) compliance capabilities
- For some governments, adaption of foreign regulations and standards as a way to improve export competitiveness of their industries.
- Taking stock of current regulations that are in force around the globe